GOVERNMENT OF INDIA
DRINKING WATER AND SANITATION
LOK SABHA

UNSTARRED QUESTION NO:2108
ANSWERED ON:10.03.2016
Drinking Water and Sanitation Awareness Week
Thakur Shri Anurag Singh

Will the Minister of DRINKING WATER AND SANITATION be pleased to state:

(a) whether the Ministry had organised National Rural Drinking Water and Sanitation Week across the country;
b) if so, the programmes conducted thereunder and the locations thereof, State/UT-wise;
(c) whether the Ministry tracks any outcome/results based on the said campaign, if so, the details thereof; and

d) the financial expenditure incurred on the said campaign?

Answer

MINISTER OF STATE
IN THE MINISTRY OF DRINKING WATER & SANITATION
(SHRI RAM KRIPAL YADAV)

(a) Yes. The Week was organized from 16 Mar 2015 to 22 Mar 2015.
(b) The Week was organized to make awareness among the people about Schemes/programmes of the Ministry. The State Governments were advised to organize the Week. The programme was launched from Village Kakrola, Distt Gurgaon (Haryana) on 16th March, 2015 and closing was done at Kohima (Nagaland) on 22nd March, 2015.

(c) The objective of the programme was to create awareness among the people about the Drinking water and Sanitation .

(d) An amount of Rs. 40,09,769/- was expended by this Ministry on a half page PAN India, newspaper advertisement for highlighting the programme.